# A Feel Good Experience Spa

**Beauty Spa**ADDISON, TEXAS





A Feel Good Experience Spa offers a holistic approach to relaxation and renewal of the mind, body, and skin. Tim is the dynamic, energetic founder focused on providing the ultimate experience for his clients.

We've generated much more exposure with FetchRev. I'm active and looking great on Facebook, Google, Yelp, email, mobile, and my website. My customers love being able to purchase offers directly through their mobile phones.

Tim, Owner
A FEEL GOOD EXPERIENCE SPA

#### THE CHALLENGE

Tim has a background in marketing and really understands the opportunity for his business to leverage the different audiences and platforms across Google, Yelp, Facebook, Twitter, Email, Mobile/Text, and his website. While finding new customers and retaining existing clients is always on top of his mind, running and managing his business doesn't always allow sufficient time to manage the various channels.

Compounding his frustration, Tim was tired of investing money and time into marketing solutions that failed to move his company forward.

Tim was in search of a marketing solution that would:

- Broaden exposure and awareness to new clients.
- Generate new business.
- Keep existing customer coming back.
- Provide positive ROI measured in dollars (and stop paying high commissions)
- Reduce the amount of time spent on marketing.

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#### THE SOLUTION

Seeking to improve visibility on Facebook and Google, FetchRev worked with Tim to increase the activity, number of fans, offers, postings and graphics.

Opening up a new channel of communication though our commerce platform, allowing him to book and accept payment through Facebook offers.

Tim has also been able to convert visitors to his website with FetchRev's website widgets, which adds credit card payment processing capabilities to websites. More so than just taking an online reservation, Tim can now accept payments for special offers and services directly from his website by credit card, not just PayPal, which many of his clients don't use.



Many of his spa patrons have been impressed with the **email** and **mobile offers** sent through FetchRev.

Not only are they aesthetically pleasing, but delivering deals to his clients and allowing them to conveniently purchase or book directly from their smartphone or tablet. The easy process has eliminated the hassle of having to call the spa directly and become a valued and welcomed service that many of his clients have come to greatly appreciate.



#### **RESULTS**

Tim's return on investment has been **quite impressive**.

The amount of dollars he's made with FetchRev relative to the amount he's paid for our software and services is a staggering **1150%**.

What's most exciting is that we know these numbers will only improve because Tim is taking the time to balance his marketing efforts and investing for the longer term by growing his network of influence.

Best of all, this was achieved without placing any additional burden on Tim's already hectic schedule as a small business owner.

### **QUESTIONS, COMMENTS?**

That's what we're here for. Contact us today via email or phone.



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