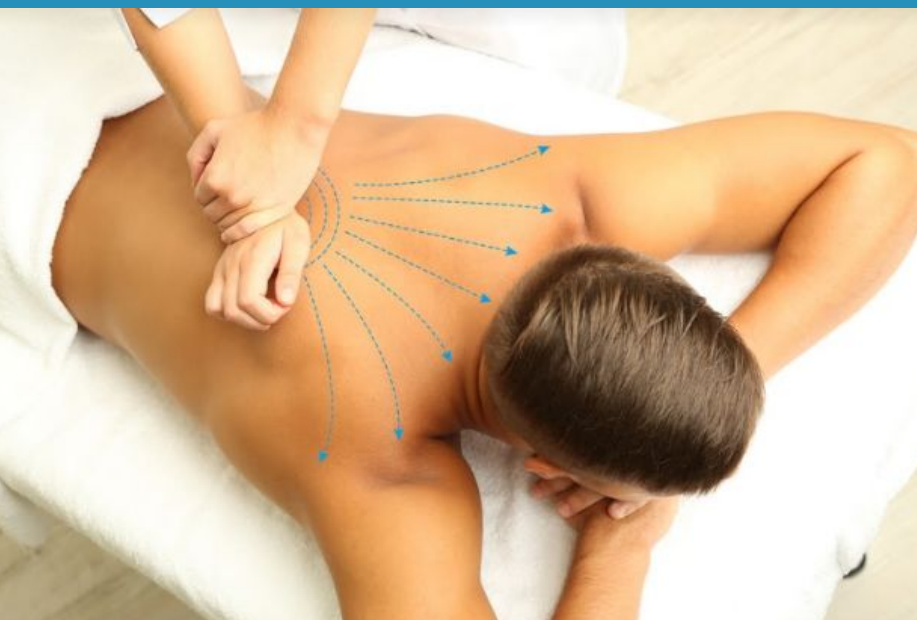


# BodyCentre Wellness

Health and Wellness Spa  
ORANGE, CALIFORNIA



The BodyCentre is a place to concentrate on looking and feeling your absolute best inside and out.

The BodyCentre's range of services treat the body as if it is a temple for the youth-minded. By finding the time to take care of your body, your body will then reward you in return by setting your mind and soul free to live up to its fullest potential.

The BodyCentre specializes in various types of massage therapies, reflexology, detox wraps, facials, microdermabrasion, teeth whitening, and colon hydrotherapy.

## THE CHALLENGE

BodyCentre had built a strong presence on Yelp and Facebook, but was looking to strengthen their reputation and grow their business on Google through their Google+ business profile as well as Google Search results and rankings.

More specifically, they were looking for a solution that would:

- Improve Google presence, reputation, and search results.
- Amplify online exposure and reputation.
- Become the top choice for spa searches on Google to drive more business.

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### THE SOLUTION

BodyCentre took advantage of FetchRev's all-in-one marketing platform to boost how they interact with existing clients while building new marketing campaigns to strengthen their online reputation and find new customers.

Furthermore, FetchRev worked diligently with BodyCentre to claim their Google+ local page and improve how they appear and are discovered by prospective new customers.



### RESULTS

In just one month, BodyCentre Wellness Spa **went from number four in Google Search results to number one**, appearing as the top business new customers see when searching for spas in the Anaheim area.

Email communications were ramped up with existing BodyCentre clients providing company updates, special offers, and links to the new Google+ page, and making it simple for clients to find, access, and review BodyCentre's business directly on Google.

New Google reviews boosted their reputation and provided peer reviews that help new clients make an informed decision. Our marketing campaigns did something difficult for SEO to achieve -- **shooting to the top of search results and improving overall brand perception.**

### QUESTIONS, COMMENTS?

That's what we're here for. Contact us today via email or phone.



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